

Bridle Drift Dam Revitalisation Project

1. Executive Summary

Masikhule Innovations NPO seeks funding to transform the Bridle Drift Dam dumping site into a functional **Recycling Buy-Back Centre, Public Park and Outdoor Gym**. This trio-purpose project will address pressing environmental, social, and economic challenges by promoting responsible waste management while creating a multipurpose safe recreation facilities and inclusive green space for the surrounding community.

2. Background and Context

The Bridle Drift Dam area, once a natural asset, has become severely degraded due to illegal dumping and poor waste management practices. This has posed environmental risks, hindered recreational use, and reduced the quality of life for nearby residents.

Masikhule Innovations NPO is committed to restoring this space through sustainable development that includes:

- **A Buy-Back Centre:** A recycling hub where waste collectors and the community can bring recyclable materials in exchange for monetary compensation, creating economic opportunities and promoting a circular economy.
- **A Public Park:** A safe, accessible recreational space featuring seating, landscaping, walking trails, and educational signage promoting environmental awareness.
- **An Outdoor Gym:** to promote healthy lifestyle and encouraging social interaction by establishing a free and accessible way for people to improve their fitness and mental well-being by exercising outdoors.

3. Project Objectives

- **Environmental Rehabilitation:** Clear the dumping site and restore the natural environment.
 - **Waste Management:** Establish a sustainable system for sorting, buying, and selling recyclable waste.
 - **Community Empowerment:** Create jobs for waste collectors, sorters, and park maintenance personnel.
 - **Public Education:** Raise awareness of recycling, environmental protection, and sustainable living.
 - **Social Impact:** Provide a clean, green, and safe space for leisure, recreation, and community gatherings.
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4. Target Beneficiaries

- Informal waste collectors and recyclers
 - Unemployed youth and women in surrounding communities
 - Schools and environmental clubs
 - General public residing near Bridle Drift Dam
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5. Project Components

a) Buy-Back Centre

- Structure for sorting and storing recyclable materials
- Digital scale and weighing system
- Administrative office
- Secure fencing and signage
- Training programme for workers

b) Public Park

- Clearing and landscaping the site
- Installation of benches, waste bins, and walkways
- Indigenous tree planting
- Information boards on recycling and conservation
- Community mural or art features

c) Outdoor Gym

- **Gym Equipment**
- **5 Aside Soccer Pitch**
- **Tennis Court**
- **Basket Ball Court**
- **Swimming Pool**
- **Chess – Garden Chess**

6. Project Budget Estimate

(Detailed budget to be developed with technical partner or engineer – indicative costs below)

| Item | Estimated Cost (ZAR) |
|---|---------------------------------|
| Site Clearing & Fencing | R250,000 |
| Construction of Buy-Back Facility | R350,000 |
| Equipment & Recycling Infrastructure | R200,000 |
| Park Design & Landscaping | R250,000 |
| Labour, Training & Operating Costs | R150,000 |
| Gym Equipment & Educational Signage | R1,300,000 |
| Boardwalk | R2,500,000 |
| Total Estimated Budget | R5,500,000 |

7. Funding Request

Masikhule Innovations NPO respectfully requests a funding contribution of at least **R2.5 million** to cover the full establishment costs of the **Buy-Back Centre, Public Park, Outdoor Gym and Boardwalk**. We also welcome donations in the form of working and gym equipment, building materials, or technical support.